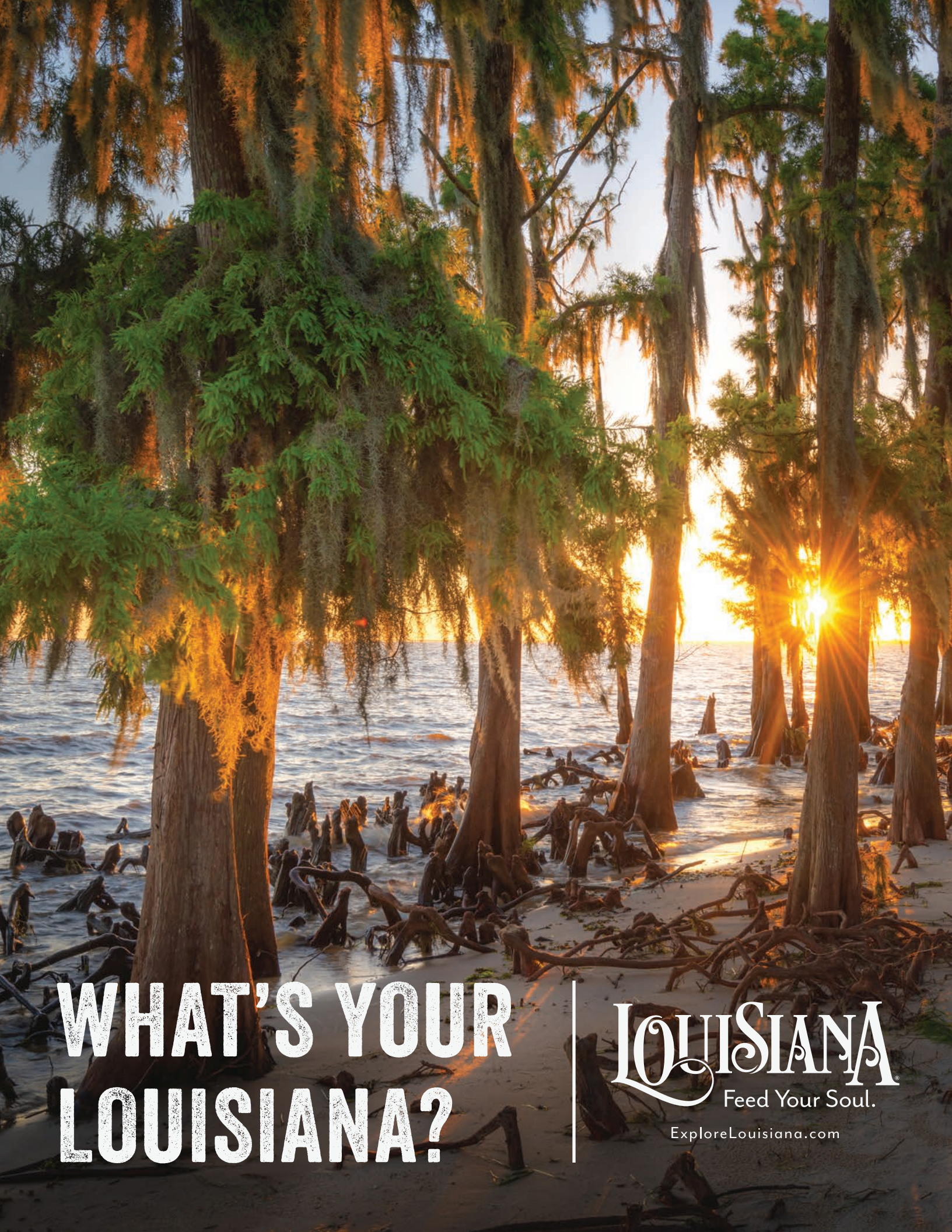

WHAT'S YOUR LOUISIANA?
LOUISIANA
Feed Your Soul.
ExploreLouisiana.com

WHAT'S YOUR LOUISIANA?

Louisiana is a state so diverse that new exciting experiences are always right around the corner. A trip to Louisiana will Feed Your Soul with legendary food, unique music, and beautiful landscapes.





A Toe-Tapping Tradition

Louisiana is the birthplace of jazz, Cajun, and zydeco music. Local artists have made notable contributions to American blues, country, swamp pop, and rock. The result is a musical tradition unlike any other. While Jazz is the heartbeat of New Orleans, Cajun and zydeco music ring across southwestern Louisiana. In north Louisiana, country music is king, including old-time, bluegrass, honky-tonk, and more. Louisiana is synonymous with musical talent including artists such as Louis Armstrong, Kermit Ruffin, Harry Connick Jr., Trombone Shorty, Zachary Richard, the Neville Brothers, Jerry Lee Lewis, and more. Learn more about the sounds of Louisiana at ***ExploreLouisiana.com/Music.***



A Flavorful Journey

In Louisiana, eating well is a way of life. The state's blend of cultures and access to fresh local seafood set the stage for a culinary adventure you've never experienced. Cajun and Creole dishes reign supreme in south Louisiana, while barbecue and soul food take center stage in the north. From oysters to boudin, king cakes to snoballs, Louisiana offers a treat for every occasion and every season. The state is also home to America's first cocktail, the Sazerac. Following that tradition, you can find a wide variety of handcrafted libations across the state, including flavorful beers, crisp wines, and one-of-a-kind spirits and liquors. Some of these local specialties are designed specifically to pair with Louisiana cuisine, so prepare your palate! Louisiana's Culinary Trails and Libations Trails help guide visitors through tasting all Louisiana has to offer as they travel the state. Learn more at ***ExploreLouisiana.com/Culinary*** and ***LouisianaLibations.com.***









Out of the Ordinary Outdoor Adventures

With year-round hunting, fishing, golf, and countless other opportunities for outdoor recreation, it is easy to see why Louisiana's nickname is "Sportsman's Paradise." The state's vast expanse of coastal wetlands in the southern portion of the state, and of course the Atchafalaya Basin – the nation's largest river swamp – offer ample opportunity to get out on the water for a paddling adventure unlike any other. Meanwhile, with rolling hills and valleys to the north, the Kisatchie National Forest provides ample hiking and biking opportunities. The Toledo Bend Reservoir also offers an ideal fishing spot and was named the Best Bass Lake in the U.S. by Bass Master Magazine in 2015 and 2016. These rich ecosystems also create a nurturing habitat for a wide variety of birds, both native and migratory. Birding trails around the state offer the ability to see some of these unique species first-hand. Learn more about Louisiana's great outdoors at ***ExploreLouisiana.com/Outdoors*** and explore the one-of-a-kind Atchafalaya Basin at ***Atchafalaya.org.***

No matter where a Louisiana road trip takes you, you'll find a uniquely Louisiana adventure and the state's legendary hospitality. Louisiana's roads are an integral part of the state's character. The Louisiana Trails and Byways network takes visitors on 17 epic road trips through the state's culture, geography, and history. Each route weaves through the state, allowing visitors to taste the flavors and learn about distinct cultures as they make their way down the road. With its mild winters, southern hospitality, and access to the Gulf Coast, Louisiana is a paradise for road trips – especially for RV'ers. Roll into a State Park or RV Resort for unique amenities such as beaches, waterways, pools, lazy rivers, and more. Let the good times roll and enjoy a far-from-ordinary vacation you'll never forget. Plan to feed your soul with a one-of-a-kind road trip in Louisiana.



Did you know?

Louisiana is home to the tallest state capitol building in the United States, reaching 450 feet high and 34 floors.

The Lake Pontchartrain Causeway, which connects Jefferson Parish to St. Tammany Parish on the north shore of the lake, is the world record holder for the longest bridge stretching continuously over water. It is 38.41 km in length!

The famous words "Elvis has left the building" were coined in Shreveport, Louisiana, at the Shreveport Municipal Auditorium.

The Avery Island salt mine, discovered in 1862, is the oldest in the Western Hemisphere.

The Kisatchie National Forest covers over 600,000 acres of land across north and central Louisiana.

The term "Lagniappe" means "a little something extra."

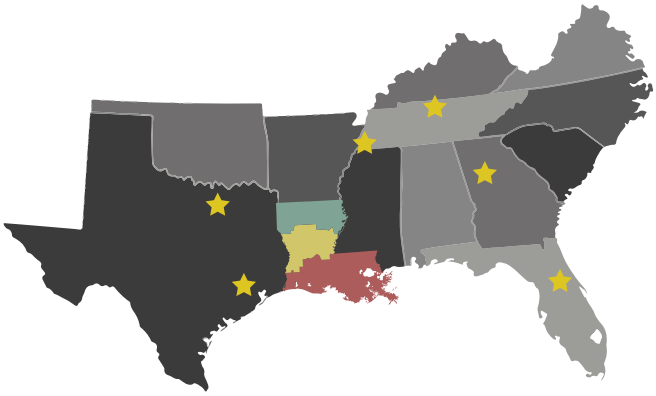
The Atchafalaya Basin is the nation's largest river swamp, containing almost one million acres of swamp, bayous,and lakes.











Driving Distance to New Orleans

Atlanta, GA 755 km	Memphis, TN 635 km
Dallas, TX 828 km	Nashville, TN 856 km
Houston, TX 559 km	Orlando, FL 1028 km

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